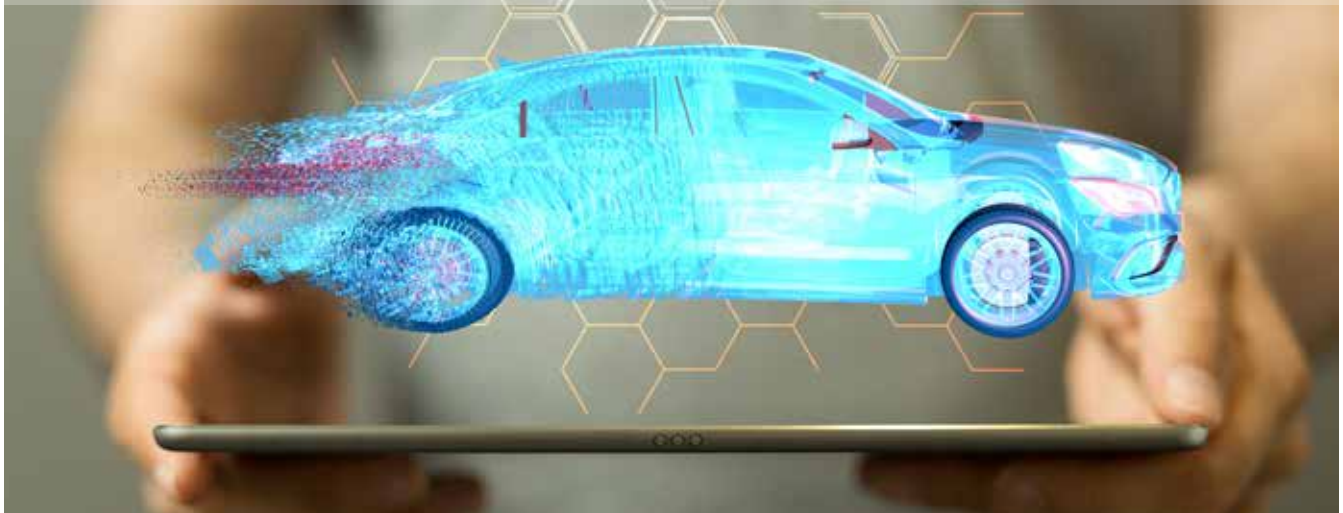
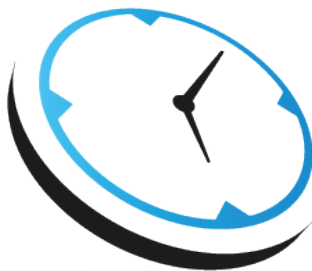


**THE FASTEST WAY FOR YOUR CUSTOMERS TO GET THEIR
TRADE-IN VALUE - *RIGHT FROM YOUR WEBSITE***



Everybody wins with trade-ins.

Studies show that 63% of buyers check the value of their trade-in before purchasing. With Appraisal Express buyers can instantly get the value of their trade while on your website. Buyers will appreciate the convenience; you will appreciate the increase in the quantity and quality of your leads. Appraisal Express is another great service you can offer that makes buying a car faster, easier, and more beneficial for everybody.



- ✔ Buyer gets instant trade value
- ✔ Increases your website leads
- ✔ Show vehicle's exact value or value range
- ✔ Vehicle condition valuation can be predetermined or selected by buyer
- ✔ Integrates seamlessly with any website
- ✔ Lead delivered to any CRM
- ✔ Powered by NADA

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